



Building Bridges 2012™  
Consulting Services

It's Time to:

## Re-define, Re-invent & Re-vitalize



Your Company

Business,  
Organization



& Yourself!

For Success, Sustainability and Profitability in the 21<sup>st</sup> Century.

“We cannot solve the challenges we face today from the same level of thinking we were at when we created them” ~ Albert Einstein

# About Joy Pettirossi-Poland, MS



Joy is an independent sustainable business and education consultant. She has her BA in Psychology from Boston University and her Master of Science MS from Central Connecticut State University. Trained in Systemic Theory her passion has revolved around bridging traditional approaches with holistic approaches for business, education, wellness and personal empowerment.

Joy's background has been as an Investment Advisor for over 23 years with a specific focus on business development, marketing, building CPA/Financial Planning Practices, developing synergistic relationships and strategic alliances for financial professionals, and crafting CPE and professional development forums. Joy's most recent programs and collaborations include:

- Creating a Sustainable CPA Practice Series - Building Additional Revenue Streams, Mechanisms for Exit Strategies & the Emergent Business Assessment
- Integrating Financial Planning Services: Evaluating the Different Model's Strengths, Challenges and Transparency
- Creating a Sustainable Business Model: The 7 Critical Fundamentals
- Executive Coaching: Why leadership resonance, human consciousness, emotional intelligence, and stress management directly affect your bottom line and how to use that information to grow your business and yourself.
- Health & Wellness: Facilitator for Re-Vitalize You™ Heartmath proprietary Stress Management Program for businesses
- Health & Wellness: "Main Toxins to Avoid" Exploring the Holistic Reasons of "dis-ease" illness and stress & how to get better and stay well

Joy is also a consultant to several school systems focused on building emotional intelligence, environmental literacy, holistic curriculums and teaching Heartmath™ programming to improve learning, test taking, cognitive performance and wellness.

Joy created the Charon System of Integration™, a tool that is used in the consulting/coaching process that assists people, their organizations and businesses in resolving challenges, facilitating growth & profitability and personal empowerment. The Charon system also explores and raises awareness about the transformation of human "consciousness" happening today and how to use that quantum information to make positive change.

## About Building Bridges 2012 & its Mission

Building Bridges 2012 Mission ~  
Creating a "collaborative" consulting company that offers consulting & educational services for the creation of new paradigms, models and holistic approaches that strengthen 6 core systems:

1. Business and Sustainable Investing
2. Education & Environmental Literacy
3. Health & Wellness
4. Public Policy, Law Enforcement & the Judicial System
5. Integrity-Based Media, Advertising and Cause-Related Marketing
6. Sustainable and Integrity-Based Political Paradigms

## The Mission of Building Bridges 2012

is to utilize the quantum information that is available to create new paradigms and models to operate from that will sustain us through the 2012 shift and beyond. The Building Bridges focus is two-fold:

**1** Create multi-disciplinary approaches to identifying the core issues and challenges facing us and our systems that address *all* the levels that we exist on: Mental, Emotional, Physical and Energetic (spiritual) and then tailor multi-disciplinary solutions that will work with all these levels to effect permanent, balanced and healthy change.

**2** Raise awareness and educate people as to what is going on from the "Bigger Picture" "consciousness evolution" perspective and offer coaching and education that will give individuals the opportunity to resolve issues, restore health, make informed choices and become SELF-EMPOWERED.

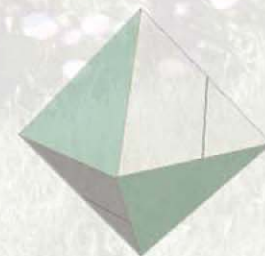
These times are quite paradoxical. One can see that more than ever both polarities or "sides" of situations are being experienced simultaneously at the same time. For example, we are living longer than we ever have, yet more people than ever before are chronically ill and on some drug or pharmaceutical. More children are "coming in" with different types of abilities and "gifts" as well as different types of "intelligences" yet the rates of child developmental disorders and difficulties with education are at their highest levels ever. We have more products on the market for food, vitamins and healthcare than in recorded history, yet our people are the unhealthiest and more nutritionally deficient than ever before.

Our Earth, environment and the creatures of the world are at the highest level of toxicity, decay and disease yet we have the highest number of organizations dedicated to preserving them. We have an extremely high number of "unaware" people regarding these issues with yet the greatest number of media venues to deliver this information. Relationships and family dynamics are at the highest level of dysfunction yet we have the highest number of resources and therapeutic "forums" to support them than ever before.

Many people are experiencing very intense personal challenges in areas of money, career, health, relationships, religion, and emotional stress, as well as the blatant recognition that our systems and institutions are breaking down. We are in the midst of unprecedented change. Systemic therapists are trained in many modalities of change; one particular structural intervention is often used to bring about desired change called "unbalancing the system" Unbalancing the system as a therapeutic tool or intervention is the deliberate unbalancing of a system to allow it to re-stabilize at a higher level of complexity.

Well, that is exactly what we, individually *and* collectively, are experiencing at this time in history.

There can only be one reason why this is so – we are **evolving and it is a very positive thing**. We are moving into a higher level of complexity and as we do that we go through a "purging" of sorts and then enter a transition from one way of existence to another. This "dynamic" or "transition" is known and widely accepted within the metaphysical community and the timing is now critical that it be introduced to and incorporated within the mainstream mindset, paradigms and systems. Building Bridges 2012 refers to the dynamic as moving from 3rd density to 4th density - and the focus of this company is to bridge the gap between the mainstream and the "meta" physical, creating new systems and solutions to our challenges that are more holistic, balanced and aligned with who we are and where we are going.

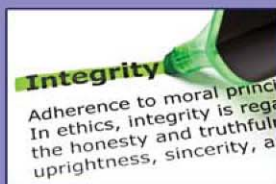


# Business Consulting Services

The financial services industry - specifically Financial Planners, Wealth Advisors and CPA's - are particularly vulnerable deriving 100% of their revenue from the success and integrity of the Corporate and Business Landscape.

Having been in the Financial Services Industry for over 23 years I know the system and how it is set up. I know the

strengths and the integrity challenges to building practices and relationships within the planning industry. It is important to understand all aspects of these relationships with transparency if these relationships are to work and be successful.



New approaches with a focus on sustainable and impact investing, offering comprehensive planning services based in integrity,

and aligning with teams of individuals offering their specific expertise will be critical for creating a sustainable practice and successfully serving your clients.

Our unique competitive edge is based on the fact that our consulting model utilizes 20 years of studying and utilizing holistic principles and applied "meta" and quantum physics in our work.

This separates us from our competition and allows us to assist you in creating exactly what it is you define to be your goals and objectives. We use your challenges as a way through to your goals not an impediment to them. We are quite aware of the fact that if a practice or business is to succeed in this changing climate the individual as well as the business model must adapt itself to these new frameworks of thought and paradigmatic shifts. Being able to create sustainable businesses going forward will require the integration of a "People Driven" business paradigm that creates what we call a "Prosperity Driven Business Model".

## Consulting & Resources for CPA's, Financial Planners and Business Owners

Core areas that are addressed specific to Planners, CPA's & Financial Professionals:

How to Build a Sustainable "People Driven" CPA/ Financial Planning Practice and Align with other Disciplines to Offer Comprehensive Services

Creating a Sustainable CPA Practice: Building Additional Revenue Streams, Mechanisms for Exit Strategies & Succession Planning

Integrating Financial Planning Services: Evaluating the Different Model's Strengths, Challenges, Transparency & the Emergent Business Assessment

## Creating a Sustainable Business Model: The 7 Critical Fundamentals

The Business model must align to The 7 Critical Fundamentals: Integrity, Change/New Metrics, Self/Employee Development, Connection/Social Responsibility, Truth, Community Signature, Energy & Profitability Consciousness.

Personal & Executive Coaching – Resonance Leadership, Emotional Intelligence & Belief Systems (consciousness factors) how that affects your bottom line

## Managing Stress ~ Heartmath's Re-Vitalize You™ Program:

HeartMath's two decades of peer-reviewed research and case studies

document rapid and sustained improvements in stress, health, well-being, performance, vitality and bottom line return on investment when utilizing their tools for Stress management. Stress has been well documented to both increase the risk of disease and to negatively impact work performance. High levels of emotional distress have been found to be among the most costly health problems to employers in terms of claim costs, absenteeism, disability, customer satisfaction and failure to meet productivity standards.



# Education & School Systems Consulting Programs



## Head, Heart, Hands, & Halo™

This consulting program demonstrates how to build a holistic curriculum that empowers children by incorporating specific components and lesson plans that will assist children in learning and retaining information as well as integrating their senses, identifying and processing emotions and expanding their understanding of environmental and sustainability issues.

## \*Healing Trees Growing Children™

A collaborative, multi-sensory, cross curriculum, experiential program for Teaching Environmental Literacy and Emotional Intelligence/Intuition using trees as the integrating context for learning and understanding: *\*Meets proposed EL requirements*

- Science ~ Plant Biology & Human Biology
- Math ~ Geometry & Universal Shapes
- Art ~ Drawing and Coloring
- Physical Education ~ Movement & Dance
- Emotional Intelligence ~ Interpersonal Skills
- Physiology, Solar/Geomagnetic, & Biologic  
~ Interdependent Systems
- Music ~ Drumming, Rhythm & Sounds
- History ~ Indigenous Cultures & Ritual
- Language ~ Writing and Journaling
- Health ~ Nutrition, Wellness
- Quantum Physics ~ Energy & Vibration



## The Main Toxins to Avoid that Affect your Children, their Health & their Ability to Learn™

This consulting module explores many of the toxins that are present in our food, environment, media, beliefs systems and patterns of behavior that contribute to "dis-ease", lack of performance in school, childhood obesity, and many of the developmental disorders seen in today's children. This program offers resources and information to make informed choices about pending issues affecting children in today's society as well as a list of modalities to deal with these challenges.



## Anchoring the Heartmath Freeze Frame™ Technique into the 7 Senses

This curriculum is experientially-based and anchors the "Freeze Frame™ Technique into the 7 Senses: Sight, Smell, Taste, Touch, Sound, Imagination and Intuition. Children are taught about each sense and through creative drawing, journaling, art work, visualization and different sensory techniques they explore in depth the use and sensory meaning of the emotion they have chosen for their Heartmath technique. They learn about symbology: what symbols are, how they are involved in the intuitive process and how they communicate to the conscious and unconscious mind. This curriculum is highly imaginative and creates the foundation for critical thinking skills, problem solving skills and strategies for tapping into a "higher knowing" that we all contain but often don't use.

# Education & School Systems Consulting Programs (cont.)

## Food Inc. meets Heartmath's "Inside Story" meets "What the Bleep Do We Know" (High School)

This curriculum pulls in 3 very powerful concepts:

**1** **Toxicity/Choices: Food, Inc.**  
Exposes the toxicity of our food supply, misleading advertising and corporate greed that is rampant in our food industry today. It also teaches how to make more informed choices about the food we consume the products we use and to take back our power through casting our "vote" every time we buy something at a supermarket or store. The final component educates on how critical bodily de-toxification is and how toxins in the system; mental, emotional, physical and energetic creates disease and illness in the body.



**2** **Emotional Intelligence: Heartmath Inside Story**  
Teaches Emotional Intelligence and how the head and heart communicate, how the brain gets "wired" and "programmed" with specific neural pathways that are created by our perceptions. It demonstrates how perceptions create certain emotions that trigger body reactions and behavioral choices. It elucidates the stress response and its impact on our physiology and ways that we can actually control our emotions by utilizing the power of the heart and create more empowering responses. (Heartmath Quick Coherence Technique™). It also explores the cultivation of physiological coherence – what that is, the benefits to the body, immune system, health and cognitive performance. It also touches on how to develop intuition and make better choices with reflection and "inner" guidance.

**3** **Physics/Consciousness: "What the Bleep do We Know"**  
Clearly describes and teaches how we create our reality with our thoughts and belief systems. It demonstrates how we become "programmed" emotionally by the different perceptions and reactions we have as they relate to specific chemicals that are released into the body every time we experience emotion. It clearly demonstrates quantum physics, energetic principles, the actual structure of reality, how we create it and how we can change it. We study the amazing work of Dr Masuro Emoto, John Hagelin and many others to demonstrate the power of human consciousness and its effect on the world and world events.

This synthesis of material into a curriculum is extremely powerful in giving students the tools they need to navigate through these times of rapid change. The classroom discussion format is based on Socratic discussions and the classroom content is also embedded with many experiential exercises and concrete tools that cultivate self-empowerment, emotional intelligence and environmental literacy. The rubric is geared to promote critical thinking, problem solving, community activism and positive change as well as stimulate imagination and intuitive and inquisitive response to quantum theory.

*\* This curriculum fits the expeditionary learning model and aligns with environmental literacy criteria.*



"Business as Usual" will no longer bring success. The new sustainable business model must begin to fully integrate a "People" Driven paradigm with the traditional "Profit" Driven paradigm. This creates what we call a "Prosperity" Driven model which is holistic, balanced and profitable. The Prosperity Driven model creates the basis for a true Win ~ Win ~ Win - and that is what will be required to sustain itself going forward.

"The old ways of doing things will no longer be sustainable in these times of change. If we are to successfully educate our children, prepare them for the future and teach them to be good stewards of the Earth we must be willing to explore, learn and integrate the quantum information that is readily available on the planet today. Developing new curriculums and protocol for education that are experiential, flexible and that teach to the "whole" child; mental, emotional, physical & energetic (intuitive) will be critical if the education system is to sustain itself."

"My vision is to "bridge the gap" between the mainstream and the "meta" physical; demonstrating how these principles and concepts affect us all and how we can utilize this quantum information to resolve our challenges and create new paradigms that will allow us to navigate through these times of rapid change."  
~ Joy Pettirossi-Poland



"Great thinkers  
have always been  
met with violent  
opposition from  
mediocre minds"

~ Albert Einstein

