



Upcoming Events

Making Intangible Value Tangible - Learn the Language of Intangible Capital and How to Measure and Manage the Most Valuable Part of the Business

This event is co-sponsored by: XPX Boston, RISCPA and Building Bridges LLC.

The RI MVP (More Value & Profit)TM Program: Add Value to Your Client Relationships by Understanding How to Quantify and Manage Intangible Value

Join the cutting-edge business thought-leaders and learn about the latest sustainability research and trends and how by integrating sustainability strategies into a business model you can increase profitability and, at the same time, create positive human impact!

Human, environmental and social capital are no longer "fluff". The panelists will discuss how they are identifying, developing and managing intangible value drivers and translating them into measurable value. This new understanding brings with it a methodology for:

- * Creating successful and profitable businesses
- * Increasing company valuations
- * Enhancing investment return and
- * Lowering business costs and risks

Don't be left behind. Those who are equipped with these tools will bring more value and resources to their clients, increase their firm's revenue and profitability, elevate their brand AND create positive human, social and environmental impact.

It's the WIN ~ WIN ~ WIN
Triple Bottom Line!

January 22, 2014

Omni Hotel
One West Exchange St.
Providence, RI

1:30 PM Registration
2:00 - 4:00 Program

Investment
\$50 XPX Members &
those receiving RISCPA
CE Credits
(Use Member-ID BOS-0300 to
get \$50 rate)

\$75 All others

REGISTER NOW

*Financial Advisors &
CPAs - 2 CPE credits
for this event.

For questions or additional
information please contact:
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Panel #1

The Business Case for Quantifying Intangibles, Disclosure & Integrated Reporting for the Privately-Held Business

Lindsay Stoda, Senior Business Analyst, Interface, Inc.
Measuring and Exploring a Businesses Most Valuable Asset: Human Capital



Divya Mankikar, Vice President of Business Development in North America, Trucost
Natural Capital Reporting



Cynthia Figge, Founder, EKOS
Bahar Gidwani, Cofounder, CEO CSRHub, SR Advisor, EKOS
The Value of Communicating Intangible Data; Sustainability Reports & Social Capital



Panel #2

Fiduciary Responsibility, Investment Sustainability & Fossil Efficient Portfolios - 401K/Pension Scoring

Paul Herman, CEO, HIP Investor
Fiduciary Responsibility, Investment Sustainability Scoring & Fossil Efficient Portfolios - Pension Scoring



Baker, Vice President, SNW Asset Management
Rated Bond Portfolios & the of Risk



Mark
Impact-Mitigation



Spencer Hempleman, Ardsley Advisory Partners
Portfolio Manager Renewable Energy / Clean Tech Fund



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Closing

The RI MVP (More Value & Profit)[™] Program & The "People-Driven Business Model"[™]

Joy Pettirossi-Poland, MS, Founder of MVP and *Michael Kraten*, Ph.D., CPA, Associate Professor, Providence College will discuss how to operationalize these concepts and the potentials for integrating into the Education System (including grade school, undergraduate, graduate, and professional education) completing the ecosystem for real systemic change.

